



# Technology Applications To Make Your Farm Business More Efficient

DTN Progressive Farmer Summit

December 11, 2012



No, we are not talking about FarmVille



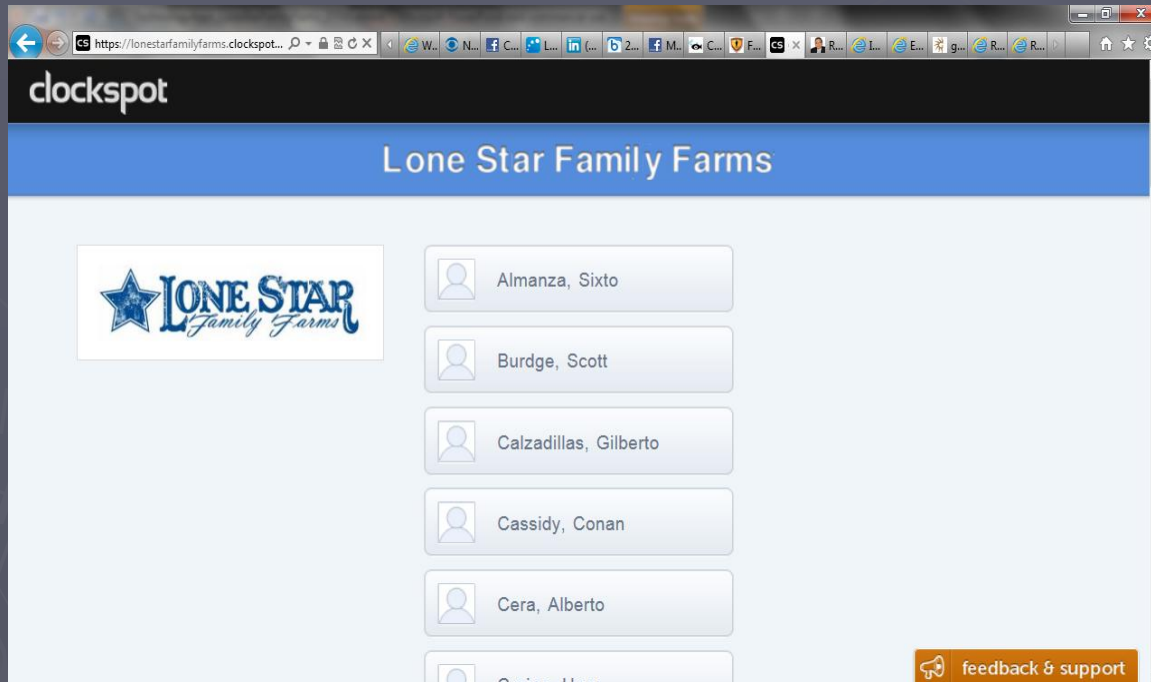
# Cloud Based Society

- ▶ Businesses are becoming more cloud based everyday!
- ▶ Why wouldn't you, as a farmer, want to be cloud based too?
- ▶ What technology applications can you implement to become a more cloud based operation?



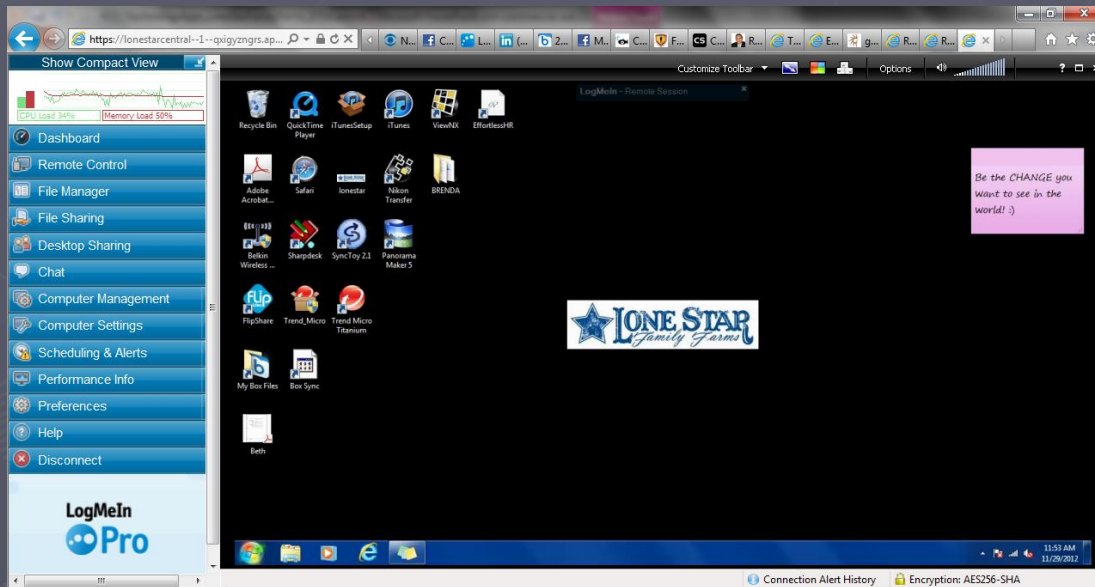
# Time Tracking – Clockspot.com

- ▶ Electronic Clock In/Clock Out System



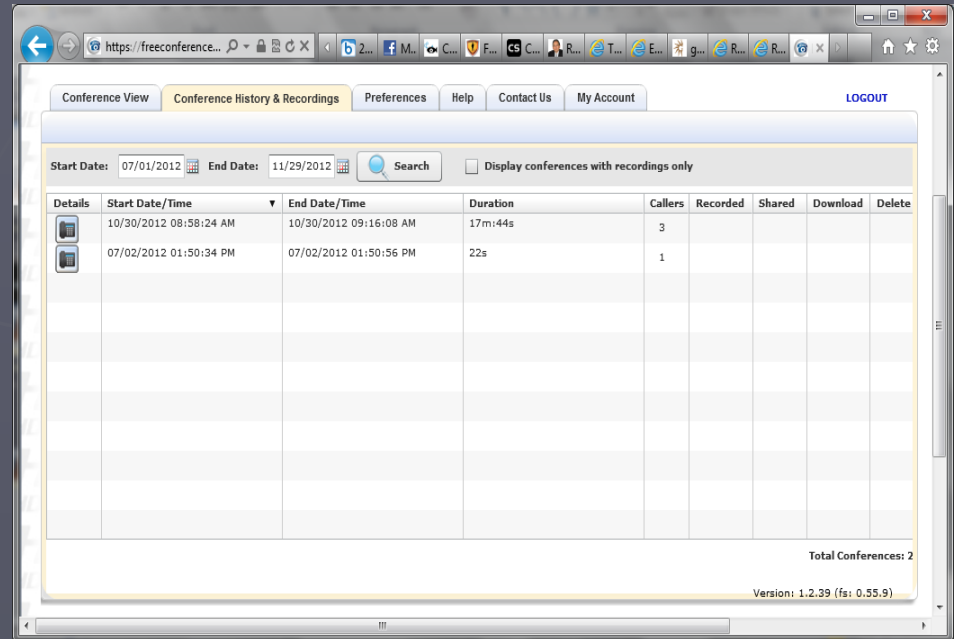
# Logmein.com/Join.me

- ▶ Login to your computers remotely as if you are there
- ▶ Can access from your Android/Iphone/Ipad





# FreeConferenceCallHD.com

- ▶ Free Conference Calls
- ▶ Monitor call in progress
- ▶ Can mute & Drop Callers
- ▶ Monitor what #'s called in
- ▶ Recordable
- ▶ Can Use Skype
- ▶ Saves History



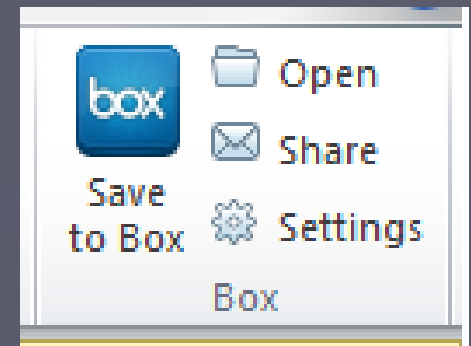
The screenshot displays the 'Conference History & Recordings' page of the FreeConferenceCallHD.com website. The interface includes a navigation menu with 'Conference View', 'Conference History & Recordings', 'Preferences', 'Help', 'Contact Us', and 'My Account'. A 'LOGOUT' link is visible in the top right corner. Below the navigation, there are search filters for 'Start Date' (07/01/2012) and 'End Date' (11/29/2012), along with a search button and a checkbox for 'Display conferences with recordings only'. The main content area features a table with the following columns: 'Details', 'Start Date/Time', 'End Date/Time', 'Duration', 'Callers', 'Recorded', 'Shared', 'Download', and 'Delete'. The table contains two rows of data:

Details	Start Date/Time	End Date/Time	Duration	Callers	Recorded	Shared	Download	Delete
	10/30/2012 08:58:24 AM	10/30/2012 09:16:08 AM	17m:44s	3				
	07/02/2012 01:50:34 PM	07/02/2012 01:50:56 PM	22s	1				

At the bottom right of the table, it states 'Total Conferences: 2' and 'Version: 1.2.39 (fs: 0.55.9)'.



# Box.com

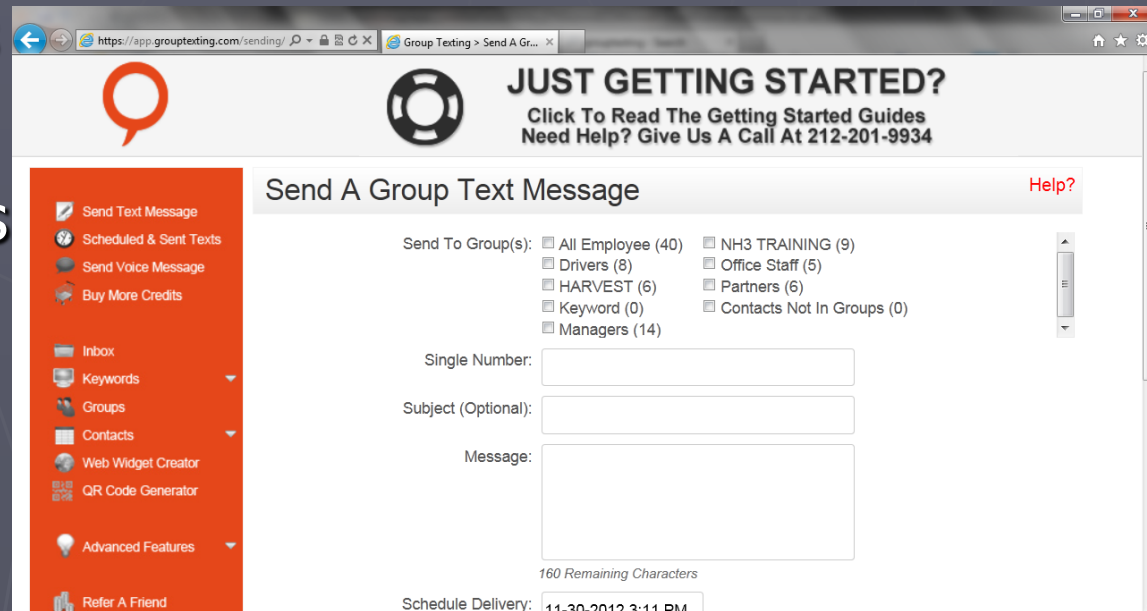


- ▶ File System hosted online
- ▶ Can administer User Security & Sharing
- ▶ Phone Apps to access directly from phone
- ▶ Plug-in App to access directly from MS Office
- ▶ Sync Files from Computer to Box Automatically
- ▶ Other apps available



# GroupTexting.com

- ▶ Communicate with your employees
  - Emergencies
  - Meeting Notifications
  - Reminders
- ▶ Communicate by groups



The screenshot shows the GroupTexting.com web application interface. At the top, there is a navigation bar with a logo and a "JUST GETTING STARTED?" banner. Below the banner, there is a "Send A Group Text Message" form. The form includes a "Send To Group(s)" section with a list of groups and their member counts, a "Single Number:" input field, a "Subject (Optional):" input field, and a "Message:" text area. At the bottom of the form, there is a "Schedule Delivery:" field and a character count indicator.

**JUST GETTING STARTED?**  
Click To Read The Getting Started Guides  
Need Help? Give Us A Call At 212-201-9934

**Send A Group Text Message** [Help?](#)

Send To Group(s):

- All Employee (40)
- Drivers (8)
- HARVEST (6)
- Keyword (0)
- Managers (14)
- NH3 TRAINING (9)
- Office Staff (5)
- Partners (6)
- Contacts Not In Groups (0)

Single Number:

Subject (Optional):

Message:

160 Remaining Characters

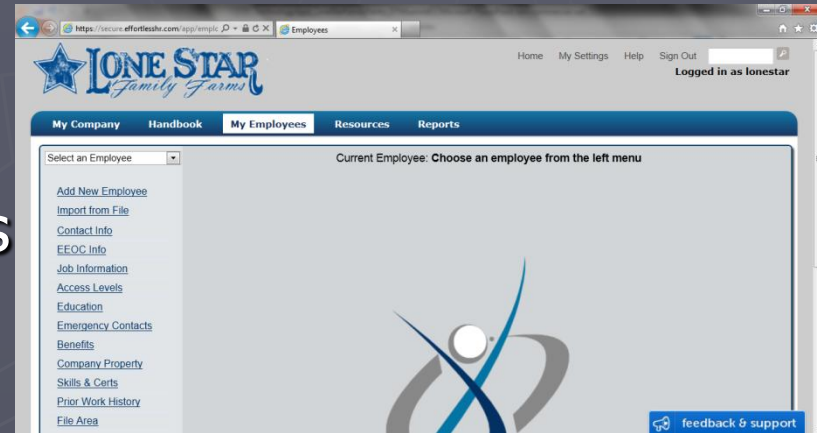
Schedule Delivery: 11:30-2012 3:11 PM





# EffortlessHR.com

- ▶ Web-based Human Resources System
- ▶ Access from any computer or your phone
- ▶ Upload Attachments to employee files
- ▶ Other services:
  - Employee Handbook Builder
  - Business Templates & HR Forms
  - Job Descriptions Database
  - Employee Assessments
  - Time Tracking



# Gmail.com

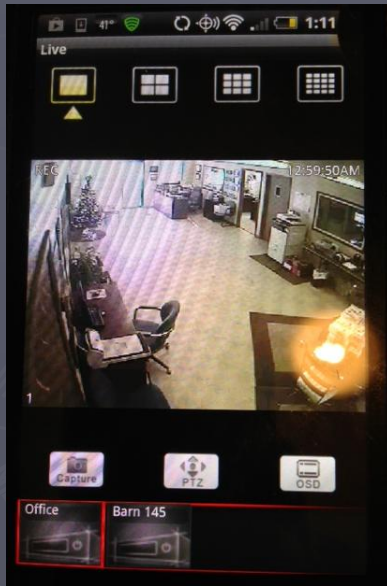
- ▶ All company email is web-based
- ▶ Can use your own Domain Name
- ▶ Can setup multiple email addresses to come to one Inbox
- ▶ Document Sharing
- ▶ Calendar Sharing
- ▶ Works great with mobile phone
- ▶ Other business apps that can be incorporated
- ▶ To learn more visit: [www.google.com/apps/business](http://www.google.com/apps/business)





# Digi iMobile Phone App

- ▶ Allows you to view remotely live video (ie. Security Video)
- ▶ Monitor live video from your phone



# Accuware Inventory System

## accuware-inc.com

- ▶ Web-based Inventory System
- ▶ Customizable for your unique business needs
- ▶ Print your own barcode labels
- ▶ Scan directly from scanner or phone scanner to system

**Main Menu**

MOVE

SHIP

COUNT

RECEIVE

ISSUE INVENTORY

LOGOUT

ProActive Inventory Management Tool

Manage Items

Select Column Name: Select Column Enter Key Value: Search Add

Item ID	Item Description	Mfr Model No.	Cost	Manufacturer	Home Site	Location	Shelf	Sell Price	Max	Min	Category	Sub Category	UOM	Inv. Item	Serial Number	Edit	Delete
019826088185	A30082- Fuel Pump Module	A30082-Fuel Pump Module	372.44	Precision	Lone Star Family Farms	CONANS SHOP	South Wall	0.00	1.00	0.00	Vehicles	SJC	each	True	False		
021597802464	80246-Ford H-PS hose	80246-Ford High Pressure P/S	27.43	MasterPro	Lone Star Family Farms	CONANS SHOP	South Wall	0.00	1.00	0.00	Vehicles	P/S High Pressure Hose	each	True	False		
026916516534	DE 1653 RED	DE 1653 RED	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916013	DE 1601 FORD BLUE	DE 1601 FORD BLUE	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916020	DE 1602 UNI-WHITE	DE 1602 UNI-WHITE	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916136	DE 1613 GLOSS BLACK	DE 1613 GLOSS BLACK	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916341	DE 1634 FLAT BLACK	DE 1634 FLAT BLACK	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	5.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916419	DE 1641 GRABBER GREEN	DE 1641 GRABBER GREEN	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916426	DE 1642 DAYTONA YELLOW	DE 1642 DAYTONA YELLOW	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	2.00	1.00	PAINT	ENGINE PAINT	each	True	False		
026916916501	DE-1650-Aluminum	DE-1650-Aluminum	6.59	DUPLI-COLOR	Lone Star Family Farms	CONANS SHOP	SPRAY CAN SHELF	0.00	4.00	1.00	PAINT	ENGINE PAINT	each	True	False		

12345678910...

**Move** Menu

Dest Site: Select Site

Dest Loc: Select Loc

Shelf: NA

Scan Item:

Submit Cancel



# Social Media

- ▶ Facebook: Lone Star Family Farms
- ▶ Twitter: @LoneStarFamFarm
- ▶ Website: [www.lonestarfamilyfarms.com](http://www.lonestarfamilyfarms.com)



# Questions?

To learn more about Rebecca and Lone Star Family Farms, visit:

[www.rebeccacrownover.com](http://www.rebeccacrownover.com)

[www.lonestarfamilyfarms.com](http://www.lonestarfamilyfarms.com)

